

casey.kita@gmail.com
(207) 651-7135

CASEYKITA.COM

CASEY KITA
DESIGNER | COMMUNICATOR | OPTIMIST

NICE TO MEET YOU

Who am I? In a nutshell, I'm a classically-trained design thinker with a passion for simplicity, details, and clear communication. What else should you know about me? I am a typography enthusiast and a serial optimist. An authenticity advocate and believer in the power of transparency. A world traveler with a small town soul. I love working in the technology space and find my happy place when geeking out over the confluence of design and tech. I believe in the magic that happens when diverse minds unite in order to solve a problem, and I want to be part of a team that embraces that diversity of thought – along with fun and creativity – with the common goal of doing really spectacular work and learning new things together.

EXPERIENCE

**Senior Manager of
Executive Communications,
Office of the CEO**
Akamai Technologies, Inc.
November 2014 – Present

Working directly with the CEO, I help infuse creativity into the highest levels of communication by using design logic as my cornerstone. I collaborate with C-Level executives, technologists, marketers and more to turn complex concepts into digestible stories that Akamai's CEO can share with the world. Those stories manifest themselves in the form of mainstage keynotes, company all hands events, board meetings, and more. As a classically trained designer, I bring a unique and empathetic viewpoint to the table – thriving on the opportunity to bridge the gap between design and technology.

Senior Designer
Akamai Technologies, Inc.
November 2009 – October 2014

Leveraging my core design background and creative problem solving skills, my mission was to bring new life to the brand through several mediums (print, web, direct mail, editorial, logos, tradeshow graphics, infographics, etc.). Pretty soon after joining Akamai, I began working with the CEO to create presentations for a wide range of global speaking engagements. Together, we transformed raw, highly technical and complex content into digestible visuals to communicate compelling stories clearly and effectively. This work was the catalyst for my move from the Design team to the Comms team in 2014.

Design Director
North Street Community Center
April 2008 – May 2009

Pairing my design thinking skills and EQ, I directed the design of a collaborative, quarterly publication based on the affects of youth participation in community change. I worked one-on-one with teens at the Center to give them a means to express themselves, share their stories, give back to the community, and allow their creativity flourish – teaching them about design thinking methodologies in the process.

Graphic Design Co-Op
Wegmans Food Markets
June 2008 – August 2008

Residing in the corporate creative team, I designed collateral, direct mail pieces, in-store signage, icons, packaging, web design, advertisements and editorial spreads. I also provided art direction on photo shoots for Wegmans Menu Magazine.

EDUCATION

**Rochester Institute
of Technology**

Bachelor of Fine Arts
2005 – 2009

Graphic Design (Major)
Environmental Studies (Minor)

GPA in Major: 3.913
Cumulative GPA: 3.870

SKILLS

Executive Communications, Design Direction, Design Thinking, Presentation Design, Storytelling, Notes Writing, Graphic Design, Typography, Color Theory, Photography